

Historic, Archive Document

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McMAHON'S

1951

Seed Annual



HOME OF REGISTERED BRANDS FEEDS and SEEDS

PLANT CLEAN SEED

*Have your seed cleaned and treated
on our modern cleaning and treating equipment*

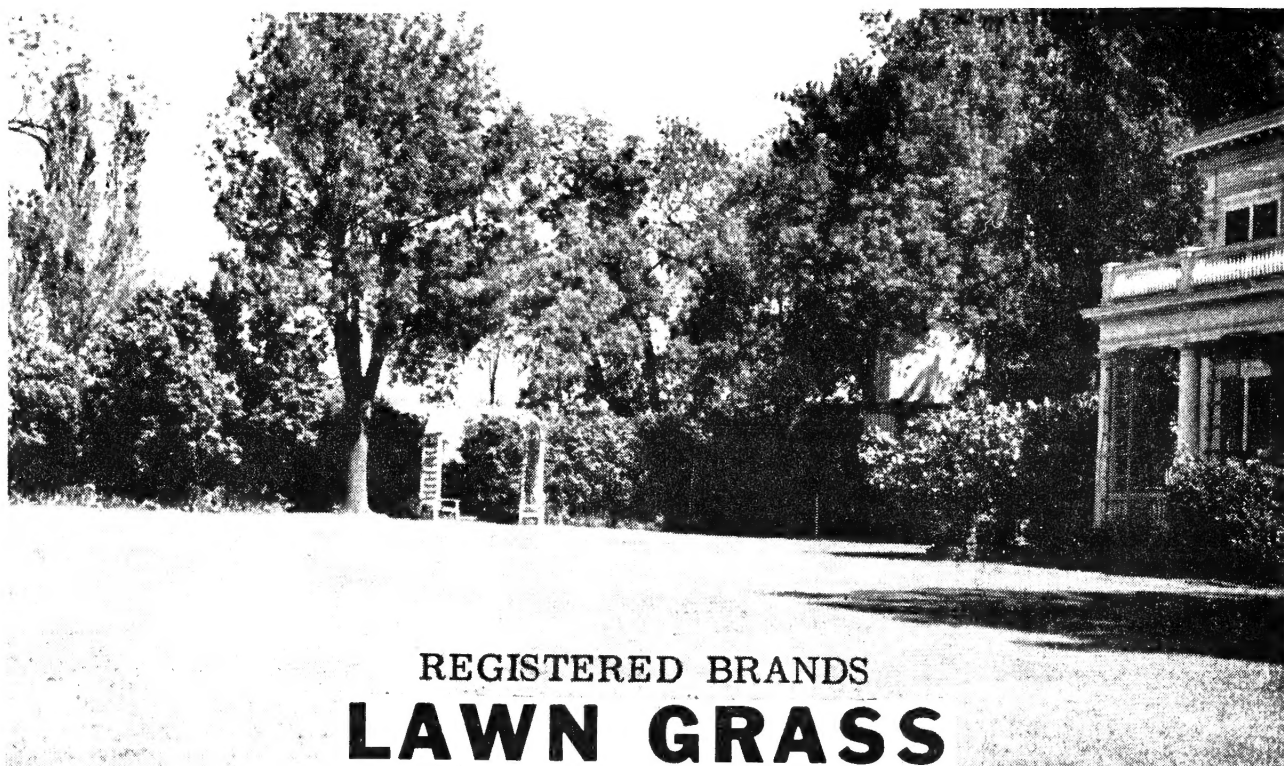
OUR 55th YEAR

McMAHON COMPANY, INC.

Registered Brands Feeds and Seeds
Agricultural Chemicals

RAPID CITY

STURGIS



REGISTERED BRANDS LAWN GRASS

Sow 5 lbs. per 1,000 square feet.

Postage prepaid

TOP LAWN MIX

A combination of the finest quality seeds - a mixture which we have developed after years of experience. All of the grasses in it are fine bladed and deep rooting. There just isn't a better combination than this for the lawns of this territory.

1 lb. \$1.00 5 lbs. \$4.75 10 lbs. \$9.00

WESTERN LAWN MIX

Made up of fine grades of Kentucky Blue Grass, Rye Grass, Red Top Grass, and White Dutch Clover. Makes a very desirable lawn.

1 lb. \$.75 5 lbs. \$3.50 10 lbs. \$6.50

KENTUCKY BLUE GRASS

The most desirable grass for a beautiful lawn. The leaves are narrow and deep green in color. It forms a close turf, is slightly creeping and quite hardy. Maintains its green color until late in fall. It is recommended alone or in mixtures for lawn purposes.

1 lb. \$.95 5 lbs. \$4.50 10 lbs. \$8.50

RED TOP

A fast growing grass that is highly adapted to a wide variety of soils, and conditions. Ideal for use in mixtures.

1 lb. \$.75 5 lbs. \$3.50 10 lbs. \$6.50

RYE GRASS

An excellent "nurse" grass where a quick growth is wanted. Not long lasting. Good in moist soils.

1 lb. \$.25 5 lbs. \$1.10 10 lbs. \$2.00

HIGHLAND BENT GRASS

It is fine leaved, bright green in color, and creeps both below and above the ground. The hardiest of all Bent grasses. For lawns and golf courses, etc.

1 lb. \$1.40 5 lbs. \$6.75 10 lbs. \$13.00

SHADY NOOK MIX

Best to use in shade under trees and north of buildings. Will also do good in the sun.

1 lb. \$1.05 5 lbs. \$5.00 10 lbs. \$9.50

POA TRIVIALIS

Especially for shady places where it is difficult to get a satisfactory lawn. Requires frequent watering.

1 lb. \$1.10 5 lbs. \$5.25 10 lbs. \$10.00

WHITE DUTCH CLOVER

This is a small, close growing, dwarf clover used extensively in making lawns. It is a rapid grower with spreading habits, and can be cut very close to ground without injury to the plant.

1 lb. \$1.25 5 lbs. \$6.00 10 lbs. \$11.50

FAIRWAY STRAIN, CRESTED WHEATGRASS

This is shorter, has finer and more leaves than the regular strain. The dry land lawn grass can be used to fine advantage in lawns, fairways, school yards, parks, and farm lawns. Sow one pound to 100 square feet.

1 lb. \$.50 5 lbs. \$2.25 10 lbs. \$4.00

BUFFALO GRASS

A low growing perennial grass that spreads by surface runners. For dry land lawns sow one pound per 400 square feet. Treated for quick germination.

1 lb. \$1.25 5 lbs. \$6.00 10 lbs. \$11.50

FREE
The Garden Book
of the Year

A COMPLETE GUIDE FOR THE HOME GARDENER**Containing more real, down to earth information than any seed catalog you've ever read. Write or ask for yours now.

GARDEN SEEDS

Garden seeds are all quoted POSTAGE PAID, and shipments will be made the same day your order is received. All our garden seeds are selected and grown under climatic conditions suited to this climate and will give excellent results under average conditions.

All Garden Seeds available
in 10¢ packets
Add 3% Sales Tax to all
Garden Seed Orders

NEW PELLETTED SEEDS - coated with a seed disinfectant and fertilizer --20¢ pkg.

BEANS

	1/2	1	3
	lb.	lb.	lb.
Improved Golden Wax	.25	.45	1.10
Pencil Pod Blk. Wax	.25	.45	1.10
Plentiful (Greenpod)	.25	.45	1.10
Burpee's Stringless	.22	.40	1.00
Kentucky Wonder	.25	.45	1.10
Henderson Bush Lima	.25	.45	1.10
Navy Beans	.15	.25	.70

BEETS

	1/4	1/2
	Oz.	lb.
Early Blood Turnip	.15	.45
Crosby's Egyptian	.15	.45
Detroit Dark Red	.15	.45
Swiss Chard Silver	.15	.45
Golden Tankard Stock	.10	.40

BRUSSELS SPROUTS

	Pkg.	Oz.
Dwarf Improved	.10	.35

CUCUMBERS

	1/4	1
	Oz.	lb.
Everbearing	.15	.50
Chicago Pickling	.15	.50
Imp. Long Green	.20	.60
Early White Spine	.15	.50
Straight 8	.20	.60

CABBAGE

	1/4	1
	Oz.	lb.
Golden Acre	.15	.45
Copenhagen Market	.15	.45
Ferry's Hollander	.20	.60
Late Flat Dutch	.20	.60

CAULIFLOWER

	Pkg.	Oz.
Snowdrift	.25	1.00

CARROTS

	1/4	1
	Oz.	lb.
Chantenay	.15	.45
Danvers Half Long	.15	.45
Ox Heart	.15	.45
Nantes Coreless	.15	.45

SWEET CORN

	1/2	1	5
	lb.	lb.	lb.
Golden Hummer	.20	.35	1.50
Golden Bantam	.15	.25	1.10
Golden Sunshine	.18	.30	1.20
Golden Midget	.30	.50	2.25
Tendergold Hybrid	.30	.50	2.25
Golden Bantam Hybrid	.25	.40	1.90
Midgolden Hybrid	.30	.50	2.25

HERBS

	1/4
	Oz.
Dill	.15

LETTUCE

	1/4
	Oz.
Blk. Seeded Simpson	.15
Frizehead	.15
New York 515 (Head)	.30

MUSKMELON

	1/4	1
	Oz.	lb.
Honey Dew	.15	.45
Rockyford (Green)	.15	.45
Milwaukee Market	.15	.45
Hales Best	.15	.45
Honey Rock	.15	.45

ONION SETS

	1	5
	lb.	lb.
White Onion Sets	.20	.90
Yellow Onion Sets	.20	.90

ONIONS

	1/4	1
	Oz.	lb.
So. Port White Globe	.40	1.30
Yellow Globe	.40	1.30
Yellow Sweet, Spanish	.40	1.30

BERMUDA ONIONS

100 Plants	500 Plants	1000 Plants
.20	.90	1.75

NASTURTIUMS

Sweet Peas

	1/4	1
	Oz.	lb.
Tall Mixed Nasturtiums	.20	.60
Spencer Giant Sweet Peas	.20	.60

PEAS

	1/2	1	3
	lb.	lb.	lb.
American Wonder	.17	.30	.80
Little Marvel	.17	.30	.80
Everbearing	.17	.30	.80
Laxtonian	.17	.30	.80
Alaska	.15	.25	.65
Dwarf Telephone	.17	.30	.80
Dwarf Grey Sugar	.17	.30	.80

PARSNIPS

	1/4
	Oz.
Hollow Crown	.10

PEPPERS

	1/4
	Oz.
Oakview Wonder	.50

PUMPKINS

	1/4	1
	Oz.	lb.
Connecticut Field	.15	.45
Sugar Pie	.15	.45
Cheyenne Bush	.20	.60

RUTABAGAS

	1/4	1
	Oz.	lb.
Imp. Am. Pur. Top	.10	.30

RADISHES

	1/4	1
	Oz.	lb.
Early Scarlet Globe	.10	.30
French Breakfast	.10	.30
Crimson Giant	.10	.30
White Icicle	.10	.30
Wh. Tip Sc. Turnip	.10	.30
Rose Winterlong	.10	.35

SPINACH

	1/4	1
	Oz.	lb.
Bloomsdale	.10	.20
King of Denmark	.10	.20

SQUASH

	1/4	1
	Oz.	lb.
Warty Hubbard	.20	.60
Table Queen	.15	.50
Yl. Sum Cr'kneck	.15	.50
Butter Cup	.30	.90

TOMATOES

	1/2	Oz.
	Oz.	lb.
Ground Cherry	.40	.70
John Baer	.30	.50
Earliana	.40	.70
Marglobe	.40	.70
Sioux	.50	.90
Bonny Best	.40	.70

TURNIPS

	1/4	1
	Oz.	lb.
Purple White Globe	.10	.25
White Egg	.10	.25

WATERMELONS

	1/4	1
	Oz.	lb.
Dixie Queen	.20	.60
Coles Early	.15	.45
Kleckley's Sweet	.15	.45
Stone Mountain	.15	.45
Early Kansas	.15	.50
Black Diamond	.20	.60
Early Canada	.15	.50

LAWN and GARDEN SUPPLIES

**HAVE A
BEAUTIFUL LAWN
AND GARDEN!**

- Don't be satisfied with a sparse, spotty lawn. You can very easily have one that's 'the finest in the neighborhood.'
- Feed Your lawn with VIGORO Complete Plant Food!
- Vigoro supplies all growing plants with the nourishment needed from the soil for normal, healthy growth. Vigoro is clean, odorless, sanitary, and easy to use. It's economical, too, you need only 3 pounds per 100 square feet of lawn area.



PRICES

100#	Bag	\$5.00
50#	Bag	3.00
25#	Bag	1.75
10#	Bag	.90
5#	Bag	.50
1#	Bag	.15



• Keep your flowers and vegetables free of insects and disease . . . dust them regularly with End-o-Pest. It's the protection all gardens need from chewing and sucking insects and most fungus diseases. In a handy, refillable dust gun.

PRICES

Applicator Gun	\$.98
Refill (10 oz.)	.75
4 oz. Sifter Top	.35
2 lbs.	1.98



Complete, balanced plant food builds sturdy plants. Soluble, it assures immediate availability of growth-producing elements. Will not burn. Clean and odorless. Produces superior plants, vegetables, lawns, trees. Excellent for seedlings, cuttings and transplants. Use indoors or outdoors in soil, sand or water (Hydroponics). 1 oz. makes 6 gallons.

1 oz. pkg.	10c	7 oz. can	50c
3 oz. can	25c	1 lb. can	\$1.00

COLORADO .44 GARDEN DUSTER

For the control of agricultural insect pests such as grasshoppers, lygus bugs, pea weevils, chiggers, and many others. A uniform free flowing dust containing 5% technical chlordane in a handy bellows gun ready to use.

Price per 14 oz. Gun 89¢

TREBLE SUPER PHOSPHATE

This is the answer to a ready source of Phosphorus for lawns, gardens, and field crops. The analysis is 0-45-0.

Price	f.o.b. Rapid City
Ton Lots	\$89.00 ton
Less than ton lots in 80# bags	\$ 3.90 bag

VIGORO SPREADER

For the Perfect
Distribution of Vigoro
and Grass Seed
Price \$10.25



PREMIER *Swedish & Northland* **PEAT MOSS** CERTIFIED - VACUUM CLEANED

The highly absorbent, weed-free, odorless, organic soil conditioner. Lightens heavy clay. Holds moisture and plant food near roots in sandy soils. Gives all soils a more loam-like texture. Grows stronger roots that develop lovelier plants. Excellent, too, for mulching and transplanting.

TRANSPLANT SAFELY TRANSPLANTONE®

The combination of hormones
and vitamins

Vegetable gardeners: Cut down transplanting losses; give seedlings healthier roots. Get earlier, larger crops of tomatoes, finer cabbage, cauliflower, lettuce.

Flower gardeners: Use it to transplant seedlings and shrubs to get stronger growth, finer blooms.

Trial pkg., 25c 3 oz. pkg., \$1

MORE TOMATOES FRUITONE®

Spray Fruitone at blossoming time and each plant will set more big, meaty tomatoes. Spray Fruitone for bigger crops of beans and limas, too. The dollar package makes 25 gallons of spray.

2/5 oz. packet, 25c 2 oz. pkg., \$1
12 oz. can, \$5

FASTER, SURER ROOTING For cuttings, seeds and bulbs

ROOTONE®

the plant hormone powder

Rootone stimulates the natural tendency of cuttings, seeds and bulbs to put out roots. Rooting is faster and heavier, resulting in bigger, earlier plants. Endorsed and used by professional growers everywhere.

Trial packet, 25c 2 oz. pkg., \$1
1 lb. can, \$5

DO YOU WANT LOVELIER FIRST YEAR BLOOMS?

ROSETONE

(TRADE-MARK)

The right combination of hormones and vitamins for radiant roses. Encourages new roots, stimulates old ones. Better root systems mean bigger, healthier bushes, and finer blooms. Easy to use, economical, effective.

1/2 oz. packet, 25c 3 oz. pkg., \$1



WEEDUST

WEEDUST, the 2,4-D weed-killer in dry, powder form. Just dust each weed directly from the ready-to-use can. No measuring, no mixing. Ideal for destroying those "here and there" weeds; just the thing for the man whose problem does not require a sprayer.

Large can 75c.
Enough to kill 1000 weeds.

NOW! You can have a more beautiful lawn

KILL CRABGRASS

and mouse-ear chickweed

WEEDONE CRABGRASS KILLER is non-poisonous to humans and animals. One application will kill crabgrass and mouse-ear chickweed, under proper conditions, without killing clover, bluegrass, fescue or other deep-rooted perennial grasses. It is easy to use, harmless to soil, clean and odorless, economical, and will not kill nearby shrubbery unless sprayed on it directly. Complete instructions on can. 5 oz. size, \$1 (enough to treat 500 sq. ft. of mature crabgrass or 1,000 sq. ft. of seedling). 20 oz. can, \$3.



The Weed-Killing Miracle!

New, Improved WEEDONE®

KILLS LAWN WEEDS BRUSH and STUMPS

Does not give off vapors that injure flowers, vegetables or shrubs

Weedone—the butoxy ethanol ester weed killer—now contains both 2,4,5-T and 2,4-D. It kills dandelion, plantain, poison ivy, poison oak, wild blackberries and raspberries, honeysuckle and over 90 other weeds and woody plants, without killing grass. Sprayed on tree stumps, it prevents resprouting. No residue harmful to humans or animals.

8 oz. can, \$1 1 qt. can, \$2.75

ACP GRASS KILLER

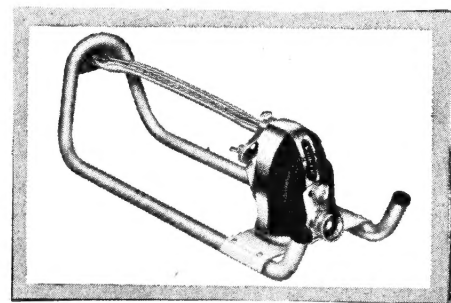
A new grass killer offering effective control of certain noxious grasses in crop land, pastures, driveways and cobbled walks. Also for controlling perennial grasses such as Johnson, quack, Bermuda and para. Lower dosages will suppress both annual and perennial grasses such as crabgrass, foxtail, chess, blue grass and red top, leaving a grass cover where desired.

10 pound drum

\$5.40

BEAUTIFUL LAWNS ... LESS WORK

METCO WAVE SPRINKLERS



Metco's curtain of rain sweeps across the lawn. Uniformly waters extra large rectangular plots with one or two settings. Eliminates overlapping and dry corners. Powerful water motor swings 17 jet tubes slowly back and forth, allowing time for each drop to soak in.

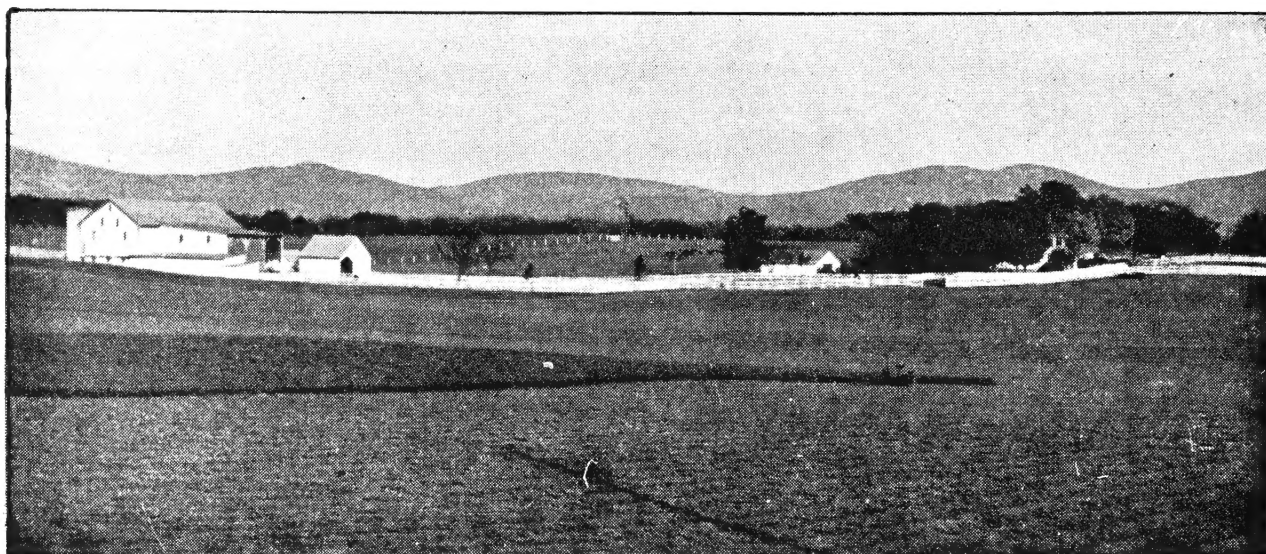
Model S \$16.95
Model J 9.95

DORMATONE

HORMONE SPROUT INHIBITOR

For treating potatoes and other root crops in storage. Prevents sprouting—softening—shriveling. Easy to use. Simply dust the potatoes. Also prevents spoilage of Beets, Carrots, Turnips and Rutabagas.

12 oz. shaker canister \$1.00



ALFALFA SEED

Our Alfalfa seed is all Northern grown. It was grown in Western South Dakota, Wyoming and Montana. This is the hardiest seed available. Free samples upon request.

SPECIAL

Dak. 12 Seed (96% Pure)

DAKOTA NO. 12

This is alfalfa from long established stands which has proven to be superior, and which has survived the extremes in climate during the past 20 years or more.

Dak. 12 (99% Pure) 100 lbs. \$68.00

GRIMM

This variety is one of the earliest and best known of the pedigreed varieties. It has proven its ability to withstand drouth and winter-killing.

Dakota Grown (98% Pure) 100 lbs. \$67.00
Dakota Grown (99% Pure) 100 lbs. \$69.00
Certified Blue Tag 100 lbs. \$75.00

COSSACK

This is a very vigorous growing variety, that is second to Ladak in hay production. Cossack produces a fine stemmed hay.

Dakota Grown (98% Pure) 100 lbs. \$68.00
Dakota Grown (99% Pure) 100 lbs. \$70.00
Certified Blue Tag 100 lbs. \$77.00

RANGER

Ranger is a new variety developed by the U.S. Dept. of Agriculture by combining several superior strains. It is wilt resistant, winter hardy and adapted to our Western climatic conditions.

Dakota Grown (99% Pure) 100 lbs. \$80.00
Certified Red Tag 100 lbs. \$85.00

LADAK

The parent material of this variety was introduced in 1910 from Northern India where it had developed for many generations under conditions of low winter temperatures and low annual rainfall. Ladak ranks first in hay yield and first in cold and drought resistance, and is resistant to bacterial wilt.

Dakota Grown (99% Pure) 100 lbs. \$72.00
Certified Blue Tag 100 lbs. \$77.00

NOTICE

The 1951 Agricultural Conservation Program for Pennington County calls for payments for the establishment of additional acreage of perennial grasses and/or biennial and perennial legumes. The payment rates are as follows:

- (a) Seeding Alfalfa or Alsike Clover \$.45 lb.
- (b) Seeding Brome Grass \$.20 lb.
- (c) Seeding Wheatgrasses \$.20 lb.
- (d) Biennial Clover \$.15 lb.
- (e) Seeding pasture mixtures of other adapted perennial legumes and grasses \$.25 lb.

See your county committee for full details.

All seeds are tested and tagged in compliance with State Seed laws.

NOTICE-Prices include bags and are subject to market changes.

50 to 100 lbs. add 2¢ per lb.
Less than 50 lbs. add 5¢ per lb.



PASTURE MIX

GRASSES



BROME GRASS

BROME GRASS-Canadian #1
A hardy, smooth, erect drought resisting Perennial grass. Forms an excellent sod for pasture. Resistant to extreme cold and heat.

100 lbs. \$25.75

BROME GRASS-Lincoln
A perennial with strong creeping root-stalks producing a dense sod. It is an excellent pasture and hay grass that begins growth early in the spring and grows throughout the summer.

100 lbs. \$29.50

STANDARD CRESTED WHEATGRASS

A hardy, drought resistant perennial bunch grass. It is very early in spring growth but during hot dry spells it becomes dormant and resumes growth with cooler weather and more favorable moisture conditions.

100 lbs. \$ 27.50

FAIRWAY CRESTED WHEATGRASS

Very similar to Standard Crested but Fairway is shorter, leafier, and finer-stemmed. Used extensively in Farm lawns, Parks, and Fairways.

100 lbs. \$ 35.00

WESTERN WHEATGRASS

A perennial that is very drought resistant, but slow growing, produces good hay, and is one of the best for this part of the country.

100 lbs. \$ 45.00

SLENDER WHEATGRASS

Another good perennial grass with drought-resisting habits. Similar to Western Wheatgrass.

100 lbs. \$ 42.00

RYE GRASS (Domestic)

A very quick growing grass that produces a large amount of nutritious foliage, but not as hardy as the Wheatgrasses.

100 lbs. \$ 16.00

TIMOTHY

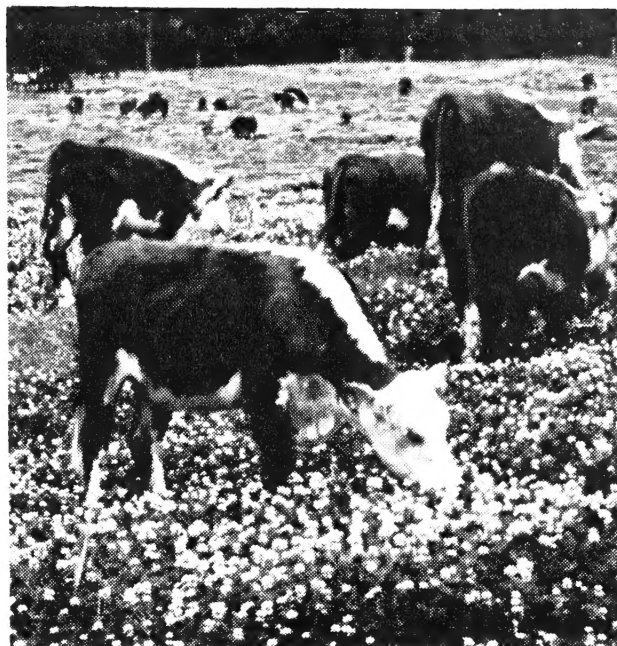
One of the most universally known grasses especially adapted to cool, moist soils.

100 lbs. \$ 19.50

TIMOTHY & ALSIKE

80-20 mixture

100 lbs. \$ 26.50



Pasture Mix is a careful blend of high quality grasses and legumes. Increase the value of your land by planting a good pasture mix. Beef prices are high and good pasture will increase your cattle gains.

Contains the following:

30% Brome Grass	10% Sweet Clover
30% Wheatgrass	5% Alfalfa
20% Rye Grass	5% Other Clovers

100 lbs. \$ 29.50

CLOVER

WHITE BLOSSOM SWEET CLOVER

This is the standard Sweet Clover of the country. It is a biennial, grows from 4 to 6 feet tall, vigorous grower, extremely hardy and produces abundant hay and pasture.

99% Pure 100 lbs. \$ 22.75

YELLOW BLOSSOM SWEET CLOVER

A biennial that is not as tall as the White but is about two weeks earlier. It is very drought resistant and desirable for hay, pasture and forage. Not to be confused with the annual Yellow Blossom which is of very little value.

99% Pure 100 lbs. \$ 19.75
98% Pure 100 lbs. \$ 17.75

ALSIKE CLOVER

This is a valuable forage crop sown alone or with timothy. Excellent at high altitudes.

99% Pure 100 lbs. \$ 55.00

SUDAN GRASSES

SWEET SUDAN GRASS

A newer variety that has a high sugar content. It is leafier, higher yielding, more disease resistant, and more vigorous in growth than common sudan.

100 lbs. \$15.25

SUDAN GRASS (Colo. grown)

An excellent forage crop grown for both hay and pasture. Will produce several cuttings.

100 lbs. @ \$15.75

50 lbs. to 100 lbs. add 2¢ per lb.
Less than 50 lbs. add 5¢ per lb.

FIELD CROP SEEDS

All seeds are tested and tagged in compliance with State seed laws.
NOTICE—PRICES INCLUDE BAGS AND ARE SUBJECT TO MARKET CHANGES

WHEAT

NEW RUSHMORE WHEAT

A bearded variety developed at the S. Dak. Experiment Station from the cross between Rival and Thatcher. It is rust resistant and less likely to shatter than Rival or Mida.

\$3.35 per bu.
20 bu. or more @ \$3.25



OATS

Seed of the new hulless oat.

PILOT WHEAT

Bearded, rust resistant, non-shattering variety. It is an excellent yielder.

\$2.85 per bu. 20 bu. or more @ \$2.75

THATCHER WHEAT

Beardless variety that is both stem and leaf rust resistant.

\$2.85 per bu. 20 bu. or more @ \$2.75

DURAM WHEAT

Planted in larger quantities each year. Producers claim that it is the surest crop of wheat that can be raised.

\$2.85 per bu. 20 bu. or more @ \$2.75

MIDA WHEAT

Bearded, spring variety that is high-yielding with high test weight. Resistant to bunt, stem rust and most leaf rusts.

\$2.85 per bu. 20 bu. or more @ \$2.75

BARLEY

SPARTAN BARLEY

A two-rowed, smooth-awned, stiff strawed feed barley. It is very early with a high test weight and high protein content.

\$2.10 per bu. 20 bu. or more @ \$2.00

WISCONSIN No. 38

A smooth-awned, six-rowed, high-yielding malting type barley.

\$2.20 per bu. 20 bu. or more @ \$2.10

L or KINDRED BARLEY

A rough-awned, six-rowed, barley of high malting qualities.

\$2.20 per bu. 20 bu. or more @ \$2.10

FEEBAR BARLEY

A new early maturing, strong straw, drought resistant, high-protein, feed type barley. A six-row barley.

\$2.20 per bu. 20 bu. or more @ \$2.10

SPELTZ

A dry land grain that withstands more drought, unfavorable soil, and weather conditions than most grains. It is a short-season, early-maturing crop.

\$2.00 per bu. 20 bu. or more @ \$1.90

JAMES HULLESS

A new hulless oats. It is a new stiff-strawed, mid-early variety. It is resistant to smut and stem rust. Sow 50 lbs. per acre.

\$5.00 per bu. 15 bu. or more @ \$4.80

CHEROKEE OATS

A new variety that is somewhat earlier than Clinton oats. Its kernels have a reddish cast, otherwise resemble Clinton.

\$1.75 per bu. 15 bu. or more @ \$1.65

BOONE OATS

Medium early, yellow variety with a good strength of straw and resistant to most rusts and smuts. Well adapted to Central and Western S. Dak.

\$1.55 per bu. 15 bu. or more @ \$1.45

BENTON OATS

A sister selection of Clinton, and very similar to it in plant type disease resistance. Somewhat taller and has stiff straw.

\$1.65 per bu. 15 bu. or more @ \$1.55

CLINTON OATS

Resistant to stem and leaf rust. Resistant to blight and root-rot disease. Has a stiff straw, therefore, is a good oats for combining. A higher yielder, kernels are plump and more valuable for feeding.

\$1.55 per bu. 15 bu. or more @ \$1.45

GOPHER OATS

An early white variety that is always a good yielder.

\$1.55 per bu. 15 bu. or more @ \$1.45

FLAX

SHEYENNE FLAX

Early maturing, wilt and rust resistant. It produces high quality oil and is adapted for areas where early maturing is essential.

Per bu. \$6.25

REDWING FLAX

A medium early, medium tall flax. It is resistant to wilt.

Per bu. \$5.50

RYE

FALL RYE

Per bu. \$2.05

20 bu. or more @ \$1.95



SEED CORN



NOTICE--Prices include bags and are subject to market changes.

REGISTERED BRANDS SEED CORN

REGISTERED BRANDS EARLY HYBRID, Wisc. 335

This Hybrid is earlier and yields better than flint corns. It is a reddish colored corn similar to the old Northwestern Dent. Matures in 85 to 90 days.

\$9.75 per bu. 5 bu. @ \$9.25 per bu.

REGISTERED BRANDS HYBRID, Wisc. 355

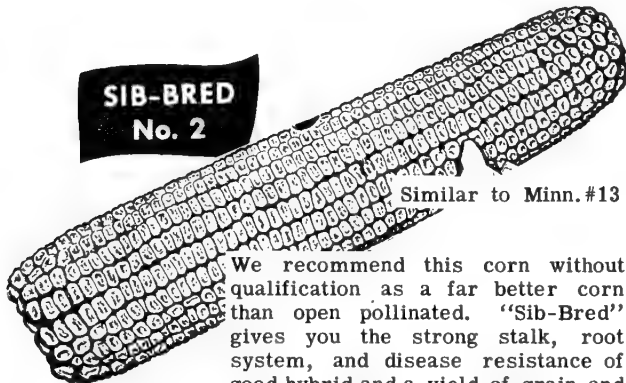
This is the old reliable 85 to 90 days Hybrid that has been grown so successfully in this part of the country the past few years. It has proven to be adapted to a wide variety of soils. The medium length ears are well filled with deep yellow kernels.

\$9.75 per bu. 5 bu. @ \$9.25 per bu.

OPEN POLLINATED CORN

	per bu.	5 bu. or more
Black Hills SPECIAL Yellow Dent	\$5.50	\$5.25
Black Hills Yellow Dent	5.00	4.75
Paynes White Dent	5.00	4.75
Falconer Dent	5.50	5.25
Rainbow Flint	5.00	4.75
Blue Squaw	5.00	4.75
Squaw Corn	5.00	4.75
Gehu Flint	6.00	5.75

SIB-BRED No. 2



Similar to Minn.#13

We recommend this corn without qualification as a far better corn than open pollinated. "Sib-Bred" gives you the strong stalk, root system, and disease resistance of good hybrid and a yield of grain and forage much better than that of open pollinated varieties.

\$7.00 per bu. 5 bu. or more \$6.75

FORAGE SORGHUMS

CERTIFIED BLUE TAG RANCHER CANE

It is juicy, sweet and a high yielder of both forage and grain. Low in acid content.

	100 lbs. \$11.25
CANE, Waconia	7.50
CANE, Honey Drip	7.75
CANE, Sumac	8.25
CANE, Black Amber Low Acid	7.75
CANE, Kansas Orange	7.75
KAFFIR, Sweet Stalk	6.00
NORKAN or ATLAS SORGO	6.00
RAPE, Dwarf Essex	20.00
SUNFLOWER, Giant	per lb. .30

KINGSCROST HYBRIDS

KINGSCROST KF-1

A semi-dent hybrid crossed between flint and dent. This 80 day corn combines the best features of both.

\$12.15 per bu. 5 bu. @ \$11.75 per bu.

KINGSCROST KE-3

This is the earliest Kingscrist pure yellow dent Hybrid in the 80 day class.

\$12.15 per bu. 5 bu. @ \$11.75 per bu.

KINGSCROST KE-2

This 85 day Hybrid is a quick starter in the Spring and rapid ripener in the Fall. It has an exceptionally tall plant growth and high ear placement for a corn of such early maturity.

\$12.15 per bu. 5 bu. @ \$11.75 per bu.

KINGSCROST KE-1

This 90 day Hybrid features large dark green plants with ears that ripen ahead of the rest of the plant. This pure dent variety is a great favorite with those who use mechanical pickers because of its high ear placement.

\$12.15 per bu. 5 bu. @ \$11.75 per bu.

KINGSCROST WHEATLAND BLEND

A blend of extra early maturing hybrids. This is an outstanding blend of round kernels for this section of the country.

\$7.00 per bu. 5 bu. or more \$6.75

MILLETS

EARLY FORTUNE (Red Proso)

A very early grain millet that matures in 60 to 70 days.

100 lbs. @ \$6.00

WHITE PROSO

A hardy and disease resistant strain.

100 lbs. @ \$6.00

SIBERIAN

A hardy, drought resistant variety that matures in 65 to 70 days. The forage is quite palatable, and the seed has a high feeding value.

100 lbs. @ \$7.00

GERMAN MILLET

Has long heads, stems are small, luscious, and highly palatable. This is a variety very valuable for hay and forage.

100 lbs. @ \$6.50

GRAIN SORGHUMS

NORGHUM

An extra early, high yielding, drought resistant, new variety of grain sorghum released from the S. Dak. Experiment Station in 1949. It is a combine type which grows from 36 to 46 inches tall.

100 lbs. @ \$9.50

MARTINS COMBINE MILO

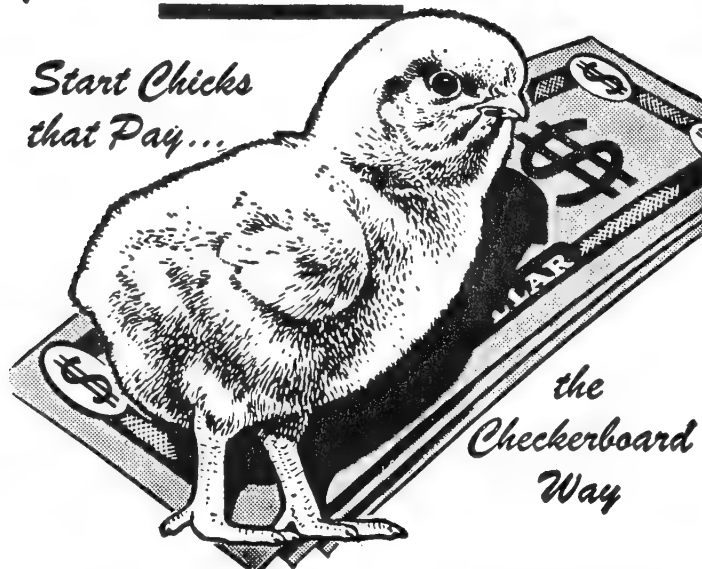
About the same maturity as Early Kalo but is more lodge resistant.

100 lbs. \$6.50



The RIGHT CHICK

Start Chicks
that Pay...



IS MIGHTY IMPORTANT TO YOUR POULTRY PROFITS

1. Bred for production.
2. From disease-inspected flocks.
3. Producing flocks are fed for chick vigor.

DISCOUNT FOR EARLY ORDERS

A saving for orders placed immediately. Take chicks out when you want them. Phone or write your order —or see us—offer expires Feb. 17th.

1951 Prices on Day-old Chicks

Breeds	Straight Run Per 100
White Leghorns	\$16.50
Austra Whites	\$16.50
Hamp-Whites	\$16.50
White Rocks	\$16.50
Barred Rocks	\$16.50
New Hampshires	\$16.50
Rhode Island Reds	\$16.50
White Wyandottes	\$16.50
Buff Orphingtons	\$17.00
White Giants	\$18.00
Black Australorps	\$18.00
Delaware x Hamps	\$17.00
Golden Broads (very limited)	\$21.00
Delawares	\$30.00

TERMS: \$2.00 per 100 chicks when ordered, balance upon arrival. Add one cent per chick on orders of less than 100. Prices on sexed chicks will be furnished upon request. Special Broiler or Fryer Breeds. We guarantee 100% live delivery. Prices are subject to change without notice.

PREMIER *Swedish & Northland* **PEAT LITTER** CERTIFIED - VACUUM CLEANED



One Large Bale Covers Approximately 300 sq. ft. One Inch Deep.

Large Bale	\$4.75
Medium Bale	3.40
Handy Carving Carton	1.50

CHEK-R-TABS

The old standby in chick drinking water protection. One Chek-R-Tab to a quart of water is enough to rapidly kill all common poultry disease, bacteria, viruses and fungi (molds).

50 Table size	.50
150 Table size	1.00
600 Table size	3.00

Golden Broad

—Champion

MEAT CROSS

of the West!



Golden Broads have AWED the fryer industry for the past four years and are leading the field as a superior meat producer. . . .

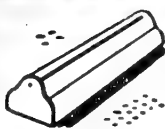
- **FAST, EFFICIENT GROWTH**—flock averages over 3½ pounds in ten weeks!
- **MORE MEAT PER BIRD**—heavy in the breast . . . heavy in the thighs!
- **HIGH MARKET PRICES**—brings prices as high as any meat bird on the market!
- **DRESSES CLEAN . . . NO DARK PINS**—light under color sells processors fast!
- **VIGOROUS . . . HIGH LIVABILITY**—true cross breeding assures best results!

POULTRY EQUIPMENT - SANITATION SUPPLIES



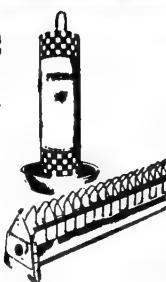
CHICK FOUNTS

- many sizes
- well built
- last long



PURINA CHICK FEEDER

- saves feed
- all metal
- well built



PURINA FLOCK FEEDERS



PURINA FLOCK FOUNT

Holds 3 gals.
Guard keeps
hens out.

FEEDERS & FOUNTS

Chowder hopper and Guard (hanging feeder)	
25 Pound capacity	\$ 3.40
12 Pound capacity	2.25
48 inch all metal growing feeder	3.20
36 inch all metal growing feeder	1.65
24 inch all metal chick feeder	.35
3 gallon poultry waterer	2.30
Chick founts, glass	.13
Electric automatic water warmers	4.00
Brooder thermometers	.55

The NEW Purina Disinfectant offers many advantages in Farm and Home Sanitation. It's odorless, it's powerful and stable, it deodorizes, and it's non-corrosive. Can be used anywhere on the premises, from parlor to poultry house--from bathroom to barn. The ONE powerful tool for ALL sanitation needs.

Pint \$.75

Gallon \$4.80



SULFA-NOX - LIQUID

Purina Sulfa-Nox is a new "Wonder-Drug" product that will stop either Coccidiosis or Fowl Cholera, when used properly.

1/2 Pint \$.65

Quart \$2.00

CHLORENA POWDER

Use Chlorena Powder to keep feeders and founts sweet and clean and for general use whenever a fast-acting chlorine type product is desirable.

1 Pound \$.85
3 " " \$2.00



DON'T LET...



WORMS GERMS LICE

ROB YOU OF EGGS

1. WORM PULLETS

WITH PURINA CHEK-R-TON

- 93.6% Effective in removing large roundworms
- Safe — Shockless
- Just mix with the mash



2. KILL LAYING

HOUSE GERMS WITH

PURINA INSECT OIL

Spray houses to kill germs... preserves wood... keep down mites for a year.



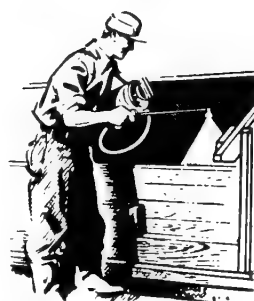
3. KNOCKOUT LICE

WITH PURINA ROOST PAINT

Just paint on the roosts. Fumes penetrate feathers and kill lice. Won't harm birds.



CRE-SO-FEC



For disinfecting around hog pens and other operations where the disinfectant odor is not objectionable, particularly following T. B., Bang's Disease, calf scours, mastitis and other diseases. It is an "official" disinfectant. May be sprayed on or brushed on—takes only 2 1/2 tablespoons to make a gallon of 1% solution.

Gallon \$ 3.70

RAT POISONS

Purina Rat Poison

Contains ANTU

Powerful rat killer—yet safe to use as directed. Takes just a little to kill lots of rats.

1 oz. can \$.50

Cowley's Liquid Rat and Mouse poison. 6 oz. bottle .50

Sweeney's Poison Wheat

1 1/2 oz. box .20
3 1/2 oz. box .35

CYANO GAS A-Dust kills ants, rats, moles, woodchucks (Groundhogs), Prairiedogs, gophers, wasps, hornets, diseased bees, and other pests.
1 pound can \$ 1.25

CHEK-R-TON

1 Pound	\$.50
3 Pounds	1.45
6 Pounds	2.75

ROOST PAINT

Half Pint size	\$.85
Pint size	1.35
Quart size	1.95

INSECT OIL

1 Gallon size	\$ 2.40
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POULTRY LICE POWDER

1 Pound can	\$.45
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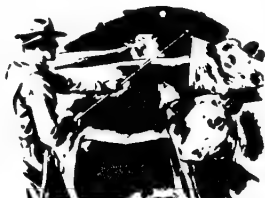
INSECTICIDES

**KILLS
FLIES
FOR WEEKS**



**Purina
DDT SPRAY**
For Farm Buildings
and Stock Cattle

1-lb canister 1.00
4-lb bag 3.10



**FLY PROTECTION
FOR**

CATTLE AND DAIRY COWS

Don't let flies cut down
gains and milk — call us
about your cattle for fly
protection.



**COMPLETE FLY CONTROL
FOR
BARN, FARM BUILDINGS**

Spray the interiors of all
buildings housing animals
with Purina Fly Spray.

**Kill
LICE and
GRUBS**
(WARBLES)
ON LIVESTOCK



**PURINA INSECT
KILLER**

2-1/4oz. canister .40
15 oz. canister 1.10
5-lb canister 4.00



Ceresan M to control smut and other
seed-borne diseases on wheat, oats,
barley, flax and sorghum seeds.
1 pound treats 32 bushels of grain.
14oz. \$1.25 3lb. \$3.55 40lb. \$35.85

Arasan to reduce seed decay, root
rot, damping-off and other disease
organisms on corn, sorghums, grass-
es and legumes.
3/4 oz. \$.25 8 oz. \$1.00

Semesan Bel for Irish and Sweet
potatoes. Treat Irish potatoes to re-
duce seed rotting, surface seed-
borne Rhyoctonia and scab.
2 oz. pkg. \$.50 1 lb. can \$2.30

**PURINA FLY SPRAY
FOR THE HOME**

Contains 5% DDT

Quick Kill
Long Lasting
Kill
Pleasant Odor
Safe



Pint bottle .40
Quart bottle .75

**APPROX. 70,000,000 LBS. OF AIR-NITROGEN
ABOVE EVERY ACRE. THIS IS AVAILABLE
FREE FOR SOIL AND CROP IMPROVEMENT IF YOU
CONVERT LEGUME SEEDS
INTO FERTILIZER PLANTS**

Inoculating by with

NITRAGIN

SINCE

1898

ALFALFA RED CLOVER SWT. CLOVER COWPEAS PEAS VETCH A.W. PEAS SOYBEANS LESPEDEZA PEANUTS BEANS ALL LEGUMES

Culture Group	Legume Seed to Be Inoculated	Can Sizes	Amount of Seed Can Sizes will Inoculate	Consumer Price
AB	Combination For all "A" group (see below) and Red, Medium Red, Mammoth, White, Wild White, White Dutch, Alsike, and Ladino Clovers ONLY.	1 bu. 2 bu.	Inoculates 60 lbs. 120 lbs.	\$.50 .90
A	Alfalfa—Sweet Clover White Sweet clover, Yellow Sweet Clover, Hubam, Bur Clovers, Black Medic (Yellow Trefoil), Bitter or Sour Clover, (Melilotus), Button Clover, Madrid Clover and Fenugreek.	1 bu.	Inoculates up to 60 lbs.	\$.50
	Garden Size Peas, Sweet Peas, Beans, Lima Beans, Lupines and Soybeans (all Varieties).		Each Package Will Inoculate Up to 8 lbs. seed	Each \$.15

INSECTICIDES *To fit every need*



Indoor control for: Roaches, flies, mosquitoes, fleas, ants, silverfish, spiders and certain other insects.

COLORADO .44 KILZIT

Contains 2% Chlordane in a refined oil base, fortified with a quick knockdown agent. Excellent for indoor control in homes, hospitals, hotels, restaurants--for space and residual spray in household, warehouse, barns and food establishments. Available in pints.

Price \$.59 per pint

TOXAPHENE

The many people who used toxaphene last year have proved its effectiveness as an insecticide for grasshoppers and many others. Contains 6 pounds toxaphene per gallon.

Gallon	\$ 5.35
5 Gallon Drum	25.30
30 Gallon Drum	145.20

Rotrate

KILL GRUBS WITH ROTRATE



Rotrate 5 is a non-fibrous wettable rotenone concentrate powder containing 5% rotenone and other cube resins. It comes in powder form ready to mix with water for spraying. It kills not only grubs but also lice and sheep ticks.

3 pound bag	\$ 2.10
7-1/2 pound bag	4.88
50 pound bag	31.00



Outdoor control for: Ants, roaches, waterbugs, spiders, silverfish, flies, and certain other insects.

COLORADO .44 OCTA-KILL

Ready-mixed — nothing to add. A lasting control containing 2-1/2% chlordane in a water base. Available in pints and quarts.

Price \$.79 per pint



Controls agricultural insects such as grasshoppers, chiggers, alfalfa weevil, cattle, horse, and hog lice, ticks, mosquitoes, flies, fleas, ants, sarcoptic mange mite and certain other insects.

COLORADO .44 EMULSIFIABLE CHLORDANE CONCENTRATE

Can be diluted with either water or oil. Contains 4 full pounds of chlordane in each gallon. Easy to use in high or low volume application with airplane, ground or hand equipment.

8 oz.	\$ 1.25
Pint	1.95
Quart	3.25
Gallon	6.80
5 Gallon Drum	32.25
30 Gallon Drum	186.00

50% WETTABLE DDT

This has long been the workhorse of the farm in killing flies and many other insects. It is in powder form readily soluble in water for spraying or as a dip.

4 pound bag	\$ 2.20
50 pound bag	25.50

BENZENE HEXACHLORIDE

Is a wettable powder which forms a suspension spray when mixed with water. It contains 12% Gamma Isomer. There is a good residual kill. It is becoming increasingly popular because it kills DDT-resistant flies and may be used in dairy barns and milk rooms in accordance with U. S. Department of Agriculture recommendations.

4 pound bag	\$ 2.40
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BI-CIDE

Weevil Killer

This grain fumigant has been successfully used for over 30 years. It is non-inflammable and non-explosive. When sprinkled on stored grain it forms a gas heavier than air and penetrates down thru the grain to kill insect life at all stages; adult, larvae, and egg.

1 Gallon	\$ 3.95
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Highly effective control of grasshoppers, chiggers, alfalfa weevil, cattle, horse and hog lice, ticks, mosquitoes, fleas, sarcoptic mange mite and certain other insects.

COLORADO .44 SUPERSPRAY CHLORDANE CONCENTRATE

Contains 8 full pounds of chlordane in each gallon. Mix with water or oil. May be used in high or low volume application with airplane, ground, or hand equipment. Available in gallon jugs, 5 gallon pails, 30 gallon drums, and 55 gallon drums.

Gallon	\$ 11.50
5 Gallons	55.50
55 Gallons	588.50

You can't argue with WEEDS...



You've got to KILL THEM!!

Colorado .44 Super "80" Butyl Ester

A "super" killer containing 6.4 lbs. of 2,4-D acid per gallon—.8 lbs. per pint, in the form of the butyl ester. Completely water emulsifiable in hard or soft water. Mix with water or oil for high or medium volume application by air. Available in 5 gal. pails, 30 gal. drums, and 55 gal. drums. Same formulation available as Isopropyl Ester.

5 gallon pail	\$ 46.25
30 gallon drum	268.50
55 gallon drum	489.50

Colorado .44 2,4-D Weed Killer Liquid Amine Concentrate

Economical and safe. Contains 4 full pounds of 2,4-D acid per gallon in the form of amine salt. Mixes readily in hard or soft water. Will not clog spray nozzles. Easy to use in high or low volume application with airplane, ground or hand equipment. Available in gallons 5 gal. pails, 30 gal. drums, and 55 gal. drums.

5 gallon pail	\$ 28.00
30 gallon drum	159.00
55 gallon drum	286.00

WEEDAR 64

Weedar 64 is an amine salt formulation containing 4 pounds of 2, 4-D acid equivalent per gallon. It is completely soluble in water and will not clog nozzles. Particularly useful for treating weeds in crops near susceptible plants and for treating small annual weeds that are growing actively. Easier on crops than ester formulations. Will not injure adjoining crops except in case of drift.

1 gallon	\$ 5.50
5 gallon	26 50
30 gallon	150.00

WEEDONE CONCENTRATE 48

Weedone 48 is an ethyl ester formulation containing 3 pounds of 2,4-D acid equivalent per gallon. It has proved more effective than salt formulations in treating perennial weeds and annuals in late stages of growth, during dry weather, and under other adverse conditions. It sticks rain or shine. Can be mixed with any amount of water for high or low volume application. Requires lower amounts of acid per acre for equal results.

1 gallon	\$ 5.30
5 gallon	25.25
30 gallon	143.40

WEEDONE Brush Killer 32

Contains the powerful 2,4,5-T and 2,4-D



Spray Now

Here is the solution to killing those hard to kill woody plants such as brambles, poison ivy, poison oak, willows, buckbrush, and many others. It is a butoxy ethanol ester formulation which means there is no vapor injury to nearby susceptible plants. Mix one gallon to 100 gallons of water.

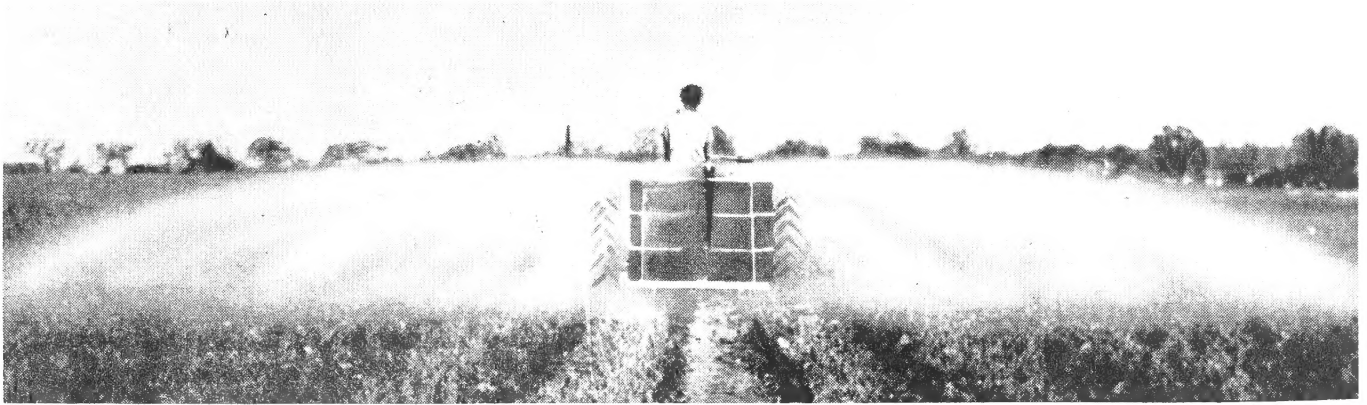
Quart \$ 4.00

WEEDONE
BRUSHKILLER 64

DOUBLE STRENGTH
BRUSHKILLER

Gallon \$ 10.90

SPRAYERS



HANSON BRODJET

FARM AND ROADSIDE SPRAYER

(See accompanying folder for full description)

DESCRIPTION	CODE	PRICE
Brodjet Boom (one-way Spray)	BJO	\$ 45.35
Brodjet Boom (two-way Spray)	BJT	62.50
G. M. Gear Pump Kit*	GM	75.40
G. H. P. Gear Pump Kit**	GHP	115.00

Pump Kits include: Barrel strainer, hose from strainer to pump, pump to pressure regulator hose, pressure regulator, pressure regulator to barrel return hose and one gauge in G.M. Kit and two gauges in G. H. P. Kit.

In order to arrive at the price of a complete Brodjet Sprayer, add to the price of the pump kit you desire, the price of the boom you wish. The total of the two is the price of the Sprayer.

For example the G. M. Pump Kit is \$72.50 plus \$43.35 for the Brodjet Boom one-way--equaling \$118.75 for the complete sprayer.

PARTS	PRICE
Orifice (BJ 10-20-40-60-80)	\$ 5.00 ea.
Adapter only	3.95 ea.
Double Swivel Body only	10.65 ea.
Double Swivel Body complete with caps and orifice	23.05 ea.

* G. M. Gear Pump has 175 pound pressure capacity.

** G. H. P. Gear Pump has 400 pound pressure capacity.

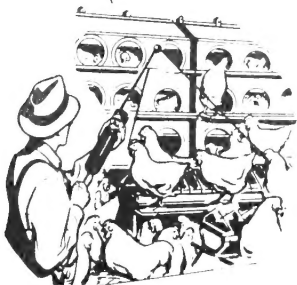
KROMER TRAILER SPRAYERS

These trailer sprayers are available with boom from 13 feet to 32 feet and tanks from 50 to 200 gallons. PRICES ON REQUEST.



HAND SPRAYERS, PRESSURE SPRAYERS AND DUSTERS

5 oz. all-purpose Household Sprayer with glass container	\$.30
1 pt. intermittent-type Sprayer	.45
1 qt. intermittent-type Sprayer	.53
Dobbins Super Built Duster	2.10
3-1/2 gal. Dobbins Big-head pressure tank Sprayer	11.75
2 gal. Deluxe garden-size pressure Sprayer	11.70



PAMPCO SPRAYER

THE MIGHTY MIDGET OF THE SPRAYING WORLD

The Pamco Sprayer is a trombone sprayer of simple design and sturdy construction. It's double throw action gives a continuous spray. It is built of machine turned brass for heavy duty and long use. Its Neoprene hose and cast iron anchor base are unaffected by chemicals. The extension for spraying shrubs and foliage is included.

Price \$ 7.65

Let's Get Acquainted !

WITH
McMAHON COMPANY

Our firm was organized in 1896, - 55 years ago. The business has grown with the country because it has met the needs of farmers and ranchers with Seeds, Feeds and Agricultural Chemicals of the highest obtainable quality at a fair price. Consider alfalfa seed for example. Do you realize that fully 80 percent of the fields of alfalfa in this section were planted with McMahon Company Seed or yields from our seed? We're proud of that record. We hold similar records with Feeds and Agricultural Chemicals. We are going to continue the policy of bringing you the finest first. We'd like to have you meet the people who carry on that policy.

J. R. "RALPH" McMAHON
Head of our Organization

Mr. McMahon laid down the policy of the best first, at a fair price and maintains that practice. He is responsible for the high quality you receive in famous Registered Brands Seeds and Feeds. He made the policy of establishing a market and paying you a fair price for your produce. He declared, when selling we must be competitive at all times and never knowingly be undersold, quality considered.



J. R. McMAHON

HAROLD BRUNS
Office and General Manager

Harold is a native of this section and has been with the organization fifteen years. His present job of coordinating the function of all three departments has given him a wide knowledge in Feeds, Seeds, and Chemicals. These facts mean he has the ability and experience to help you with problems in any of the three departments.



HAROLD BRUNS

Vern keeps abreast of the ever changing field of animal nutrition. When there is a new discovery in this field, Vern determines how practical it is for our area. If you have a feeding problem with any type of livestock or poultry, feel free to come in and talk it over with Vern. His wide knowledge and experience is at your disposal.

VERN HOEYE
Manager of Feed Department



VERN HOEYE

MURDOCH ("DOC") JOHNSON
Manager of Seed Department

Murdoch follows the development of new varieties in South Dakota and other States. He learns their adaptability to this area. He follows the production records of older varieties and consistently knows which varieties are doing best for you. As Seed analyst he guards the quality of the famous Registered Brands seeds you buy.

RAY MILL
Manager of Agricultural Chemicals

Ray's department covers 2,4-D weed killers, insecticides, sprayers and sanitation products. This is the newest department and fastest changing because of new developments. It's Ray's job to keep track of these developments and know how they can help you. If you have weed, insect or a sanitation problem, Ray will be glad to talk it over and help find the solution.

MURDOCH JOHNSON



RAY MILL